



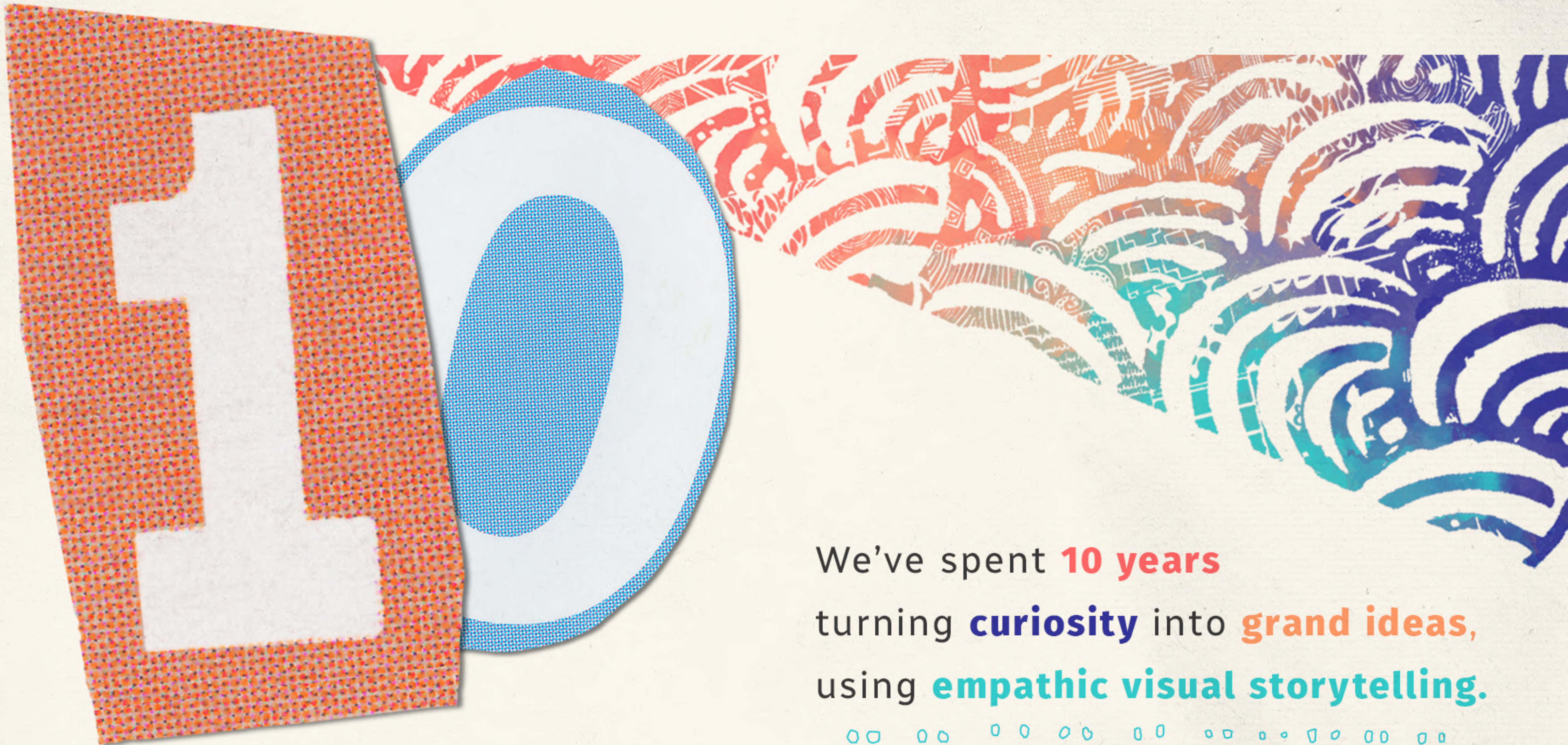
Welcome to
Mavens Studio

Your Buddy,
to open the doors of curiosity,
to make it happen.

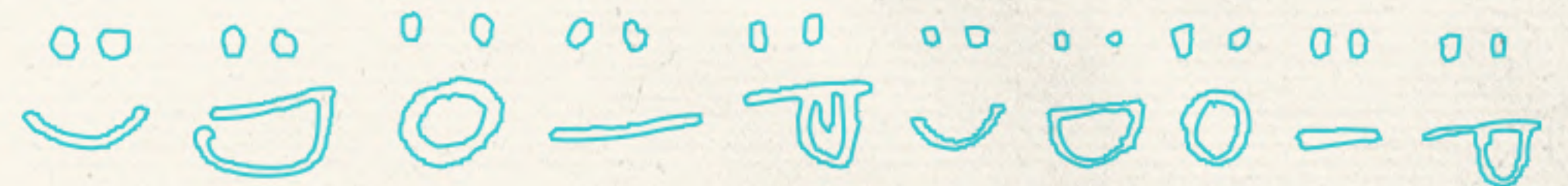
Did you know that Google processes over 8.5 billion searches per day?
It shows how curious people can be.



We feel the same way!



We've spent **10 years**
turning **curiosity** into **grand ideas**,
using **empathic visual storytelling.**

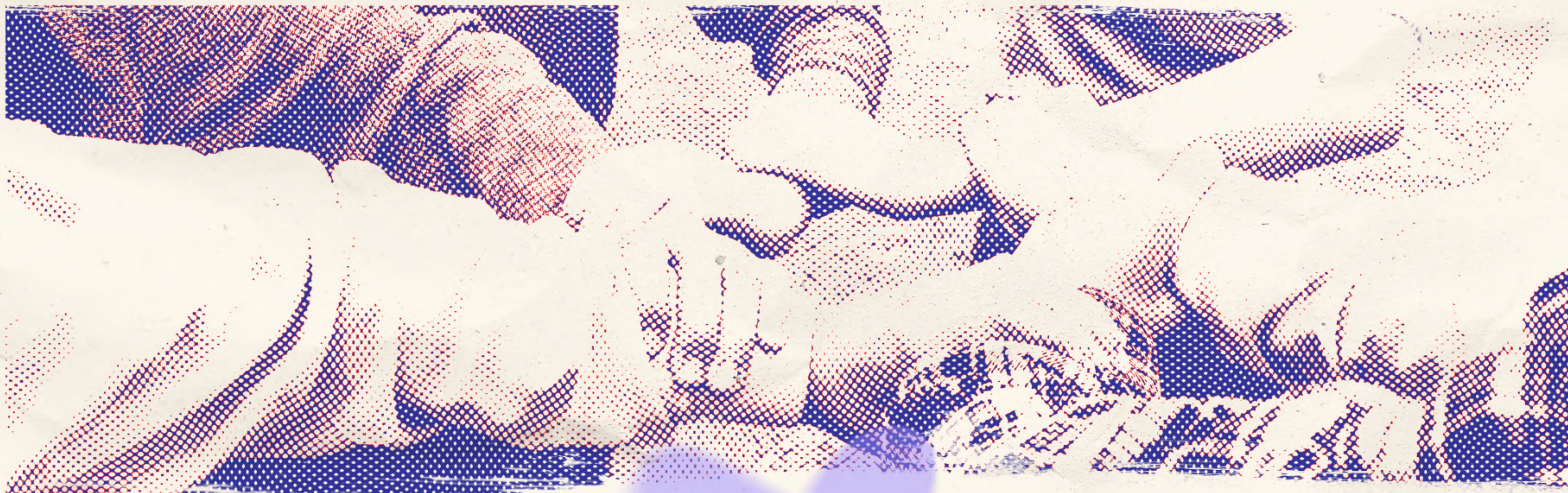


ONCE YOU OPEN YOUR CURIOSITY DOOR, ANYTHING IS POSSIBLE.

*Make it
Happen.*

Mavens Studio
is a creative agency that
draws inspiration from listening
to stories, capturing multiple
ideas, and crafting visually
impactful creations to help
bring those stories to life.

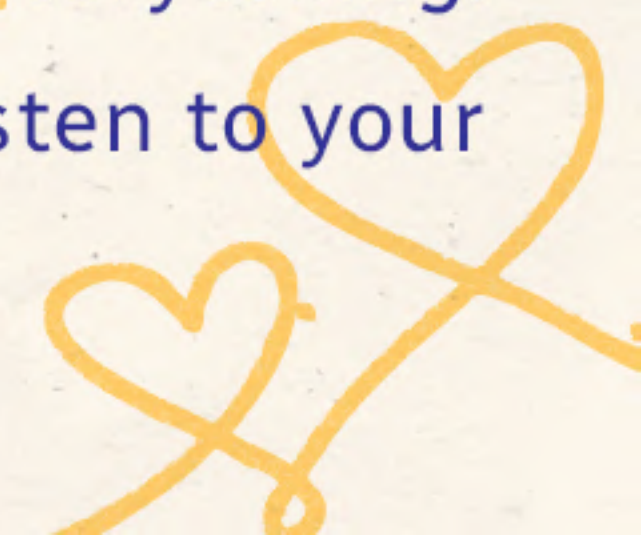




A Culture of

EMPATHY

Our work is guided by compassionate empathy to bring your message with visual storytelling. We believe in your curiosity. We listen to your stories. ***We make it happen.***





Halohai!

It's me, your
buddy to listen
your stories.



*Selecteed
Portfolia*

Jelajah Nusantara 65 Tahun HUT Astra 2022



[watch on youtube here](#) 

5 cities

150 new friends

3 hills & 5 seas

12
videos

5 local languages

35 traditions

25 infographics

5000
photos

50 local cuisines

Perceiving Indonesia from a different perspective. We prepared a team of explorers, Jelajah Nusantara Astra, to see Indonesian culture's diversity with our hearts open, for Satu Indonesia. Exploring the homeland through **Event Management**, we portrayed the moments in visual storytelling, from media publications to video campaigns during its events in 2022.



**Celoe
Telkom University**



19.122
interactive learning videos

40 majors

7 faculties

40 in-house creative staff

Building the future. Based on the hybrid learning system from Telkom University, we implemented the college professors' interactive videos through an e-learning studio production system which was conducted for 22 months.

Citarum Harum

DENI RISWANDI, S.SOS
KETUA YAYASAN ELINGAN



"Tahun 2018, Lahir Perpres No.15,
diikuti dengan kebijakan Pentahelix"

1400 MW LISTRIK
JAWA HINGGA BALI

PANJANG SUNGAI 297 KM
MELINTASI 12 KABUPATEN KOTA

"PADA TAHUN 2013
CITARUM DIJULUKI SEBAGAI
SALAH SATU SUNGAI TERKOTOR
DI DUNIA"

Banjir Baleendah, 2005

Citarum, 2013

watch on youtube here 

297
kilometers

13 regions

23 operational sectors

12
action plan programs

5 documentary video stories

5 animated video stories

What would Jawa Barat be without Citarum? Jabodetabek lacks water. Java Island lacks electricity. Built upon the Pentahelix program (the government, entrepreneurs, communities, media, and society), the Citarum Harum documentary video expedition sailed down the Citarum river from its origin to its end, to unveil stories from a different angle.

Perempuan Gotong Royong (Merak Sadunya)

Reformasi, Perempuan dan Tarian

Demi Menjaga Asa
Merawat

Setiap Generasi
Nusantara

watch on youtube here



1000 dancers

27 regions of Indonesia

3 countries

4 cultural communities

5 infographics

5 videos

4000
photos

5
dance moves

11
dance properties

4
dance messages

Kids to grandmothers. Toddlers to elders. Each is going together to learn and reintroduce the essence of women's empowerment through Sundanese traditional dance, tari merak, as a cultural movement. We contributed to spreading a sense of unity among women through visual design, social media management, and audio visual content which expresses stories with the value of peace, diversity, art, and culture.



Ifa H. Misbach
Nisai-Ais: Koordinator Lokal yang
Menginspirasi Hari Perempuan Perempuan

Saya mengambil 3 perempuan ini, Ibu
Dewi Sartika, Lasminingrat, dan Siti Jenab.
Ini menarik menurut saya untuk
menceritakan ternyata dari zaman dulu
perempuan penggerak ini saling support.
Jadi Lasminingrat sebenarnya adalah
mentor Dewi Sartika.



Mari Menari Merak Bersama
dalam rangka memperingati
Hari Perdamaian Dunia.

Minggu, 10 September 2022
Gedung Sate, Bandung.

91-1

Sampai Jumpa di
Merak
Sadunya



Ramalis Sobandi
Pegawai Lingkungan
& Kajian Urban

Saya mengajak semua
perempuan di sini dan juga
laki-laki, bahwa kita harus
paham betul kekuatan untuk
berkolaborasi. Saat kita



Antik Bintari
Dosen KIP
Universitas Padjadjaran

Perempuan itu beragam,
bagaimana pun perbedaan di
antara perempuan tetap saja
perempuan itu beragam.
Seperti manusia lainnya. Dan



Express
your Soul
with Us!

Silaseun Kanyu, Dinanapun,
Kanyu, Mari mesari bersama dan
menjadi bagian. Lebih dari 900
orang di seluruh dunia dalam
perhelatan Tari Merak Sadunya.



3 high-quality sacrificial animals

14 regions

48 qurban distribution places

10 videos

121 instagram feeds and branding identity

2 qurban programs

294 Sheep

88 cows for qurban

Spreading good deeds in Eid al-Adha, Qurban Juara provided a space for sharing with those in need through practical, easy, affordable, and well-targeted qurban programs. Having the same value, we supported the program by creating brand identity, website, and telling stories through audiovisual content that encourages sacrifice and giving, for the greater good of those less fortunate.

Kang Pisman



300
visual campaign designs

1 motion video

1 guidebook

1 website

5 infographics

3 waste management movements

Striving to build more advanced waste management in Bandung. We worked on the program's social campaign, logo design, and social media management with the Bandung government to introduce and increase awareness of the waste management movement to the public.

Rebana Metropolitan

**PATIMBAN SEAPORT
THE BIGGEST AND THE MOST
SOPHISTICATED SEA PORT
IN INDONESIA**

ONE OF THE **BIGGEST
INDUSTRIAL AREA
IN SOUTHEAST ASIA**

43.913 HA
TOTAL AREA

**REBANA
METROPOLITAN**

**NEW
INVESTMENT
DESTINATION**

watch on youtube here



01 Cipali West Subang
10,403 HA

INDRAMAYU

08 Krangkeng
3,432 HA

**INVESTMENT GROWTH
16% PER YEAR**



1

profile video translated
into 3 languages
(Japanese, Korean, and
Mandarin)

7

regions of
Rebana Metropolitan

1

Video Motion

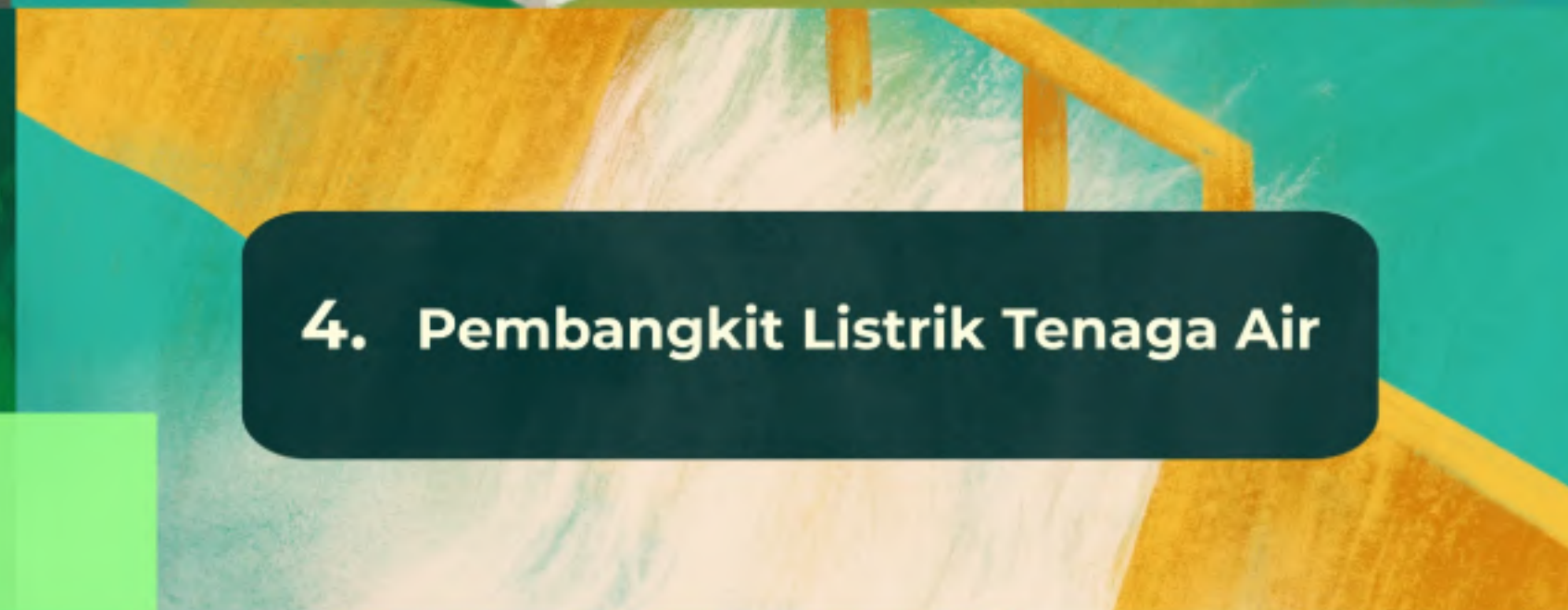
13

industrial development
areas

1

airport and **1** seaport

West Java has the potential to grow its economy with its abundant resources. We're excited to share the story of Rebana Metropolitan Area as a valuable investment opportunity for the future of West Java. At the West Java Investment Summit 2020, we portrayed this story through visual documentation to attract investors and unleash its potential.



4. Pembangkit Listrik Tenaga Air



watch on youtube here 

4
animated videos

1
event video

1
instagram feed poster

2
Astra Green Energy
Summit webinars

2
interactive websites

49
company participants

28
energy auditors

400
people involved as
energy-saving innovators

101
energy-saving installations

In efforts to reduce greenhouse gas emissions, Astra initiated the Astra Green Energy Summit. We're delighted to partner with Astra in turning environmental care ideas into event management and video campaigns that involved various companies, auditors, and stakeholders, encouraging innovators across Indonesia to work together for a better environment.

Ministry of Social Affairs
Republic of Indonesia (HKSAN 2020)



watch on youtube here  Untuk masalah nyawa



ingin membantu juga gitu



ya tugas kita mah hanya bikin mereka tersenyum

2 cities

8 stories

2 videos

2 social communities

10 people involved in helping each other.

In Social Solidarity Day 2020 (HKSAN), we're trusted by the Ministry of Social Affairs to create a brand identity for HKSAN 2020 and campaign videos that highlight the dedication and generosity of social activists, namely the Social Welfare Staff of East Java and Community Youth Development (Karang Taruna) of West Java in helping small communities affected by COVID-19.

3
company profiles

2
profile videos

2

profile videos

annual reports

4
calendars

4
calendars

50
interactive merchandise

Always listening and providing. For the past 6 years, we've had the pleasure of listening to Perusahaan Gas Negara Group stories (before acquired by Pertamina Gas Negara, Tbk) capturing their obstacle, change, and achievement through engaging visual storytelling videos that recount their journey toward their goals.

Galeri Arsip Covid-19



JUMLAH TERPAPAR COVID 19

Kota Bekasi	201.584
Kota Bandung	113.199
Kab Bogor	105.307
Kab Bekasi	92.133
Kota Depok	88.583
Kota Bogor	66.148
Kab Bandung	60.060
Kab Karawang	58.384
Kab Cirebon	33.276
Kab Garut	
Kab N...	



10 videos

8 motion graphic

30 infographic

10 artifact

324 m²

1 interactive installation

In response to the Covid-19 pandemic, West Java, Indonesia's most populous province, is actively addressing the crisis. Recognizing these efforts, Arsip Nasional Republik Indonesia (ANRI) has appointed the West Java Provincial Government as a pilot project for preserving and utilizing Covid-19 handling archives. In collaboration with Mavens Studio, the West Java Provincial Library and Archives Department (Dispusipda Jawa Barat) has established Galeri Arsip Covid-19. This gallery serves as a testament to the resilience and success of West Java in combating Covid-19, offering valuable insights for the next generation, particularly in the West Java region.

Environment Summit



Monday,
6 November 2023

09:00 – 15:30 WIB

Astra Environment Summit
Green Initiatives in Business:

**Nurturing
Nature
for
Better
Future**

Catur Dharma Hall,
Menara Astra

1
day

9
awarding

5 bridging video

200 Astra Group participant

1 opening video

26 bumper video

10 speakers

1
book video launching

15 graphic design

We believe a dot is the most fundamental symbol, representation of change. Astra also believes in change for a better Indonesian nature. Through the Environment Summit 2023 program, in the form of an environmental talk show and book launch about environment management (Biodiversity, Water Management, Solid Waste Management, Circular Economy, Integrated Environment Management). We represent through the core value of a point and its transforms.

Festival IAABL Astra 2023



17
bumper videos

1
Bang Mamat roadshow
highlight video

1500
active participants involved

10
vocational Schools
Assisted by Astra

8 signages

2 infographics

3
safe traffic competitions

We're worried about unsafe driving habits, so Astra partnered with Dinas Perhubungan Jawa Barat, Korlantas Polri, and Universitas Pendidikan Indonesia for the 2023 Festival Indonesia Ayo Aman Berlalu Lintas. Our objective is to mobilize everyone toward creating a safe driving culture for the present and future. We achieve this by organizing various safe traffic campaigns, driving agility competitions, Penjurian Bulan Keselamatan Berlalu Lintas, and IAABL Road to School. Through the festival, Astra effectively engaged pupils, students, communities, and the public, fostering collaborative efforts in promoting road safety.

Seminar Beasiswa Lembaga Pengelola Dana Pendidikan (LPDP)



3 backdrop

4 frames

1 after movie documentation

300
seminar participants

2 gates

13 bumper video

20
man power events

The current challenge for Indonesia's youth lies in the preparedness of college graduates to support industrial development. LPDP is actively addressing this issue by ensuring high-qualified human resources capable of making optimal contributions. In line with this commitment, we are organizing LPDP's Seminar. We, together with LPDP, provide a one-day seminar platform managing over 300 participants, including 10 VIP & VVIP guests who will serve as speakers in two talk show sessions, fostering discussions on these crucial issues.

One Pesantren One Product (OPOP)



watch on youtube here 

6
catalog books

2
video journey OPOP

5,018 product of islamic boarding schools

6 profile video

27
distric cities



The long journey of the One Pesantren One Product (OPOP) program for five years in realizing the economic independence of Islamic boarding schools has reached the end. In its final year, the OPOP program succeeded in meeting its target by collecting 5,018 Islamic boarding schools that participated in the program. We are happy to tell the story of the transformation of each Islamic boarding school to become independent through videos and product catalog books. Every step we take to collaborate with the West Java Provincial Government in the OPOP program, assures us that the future will be better.

Joko Suranto - Real Estate Indonesia



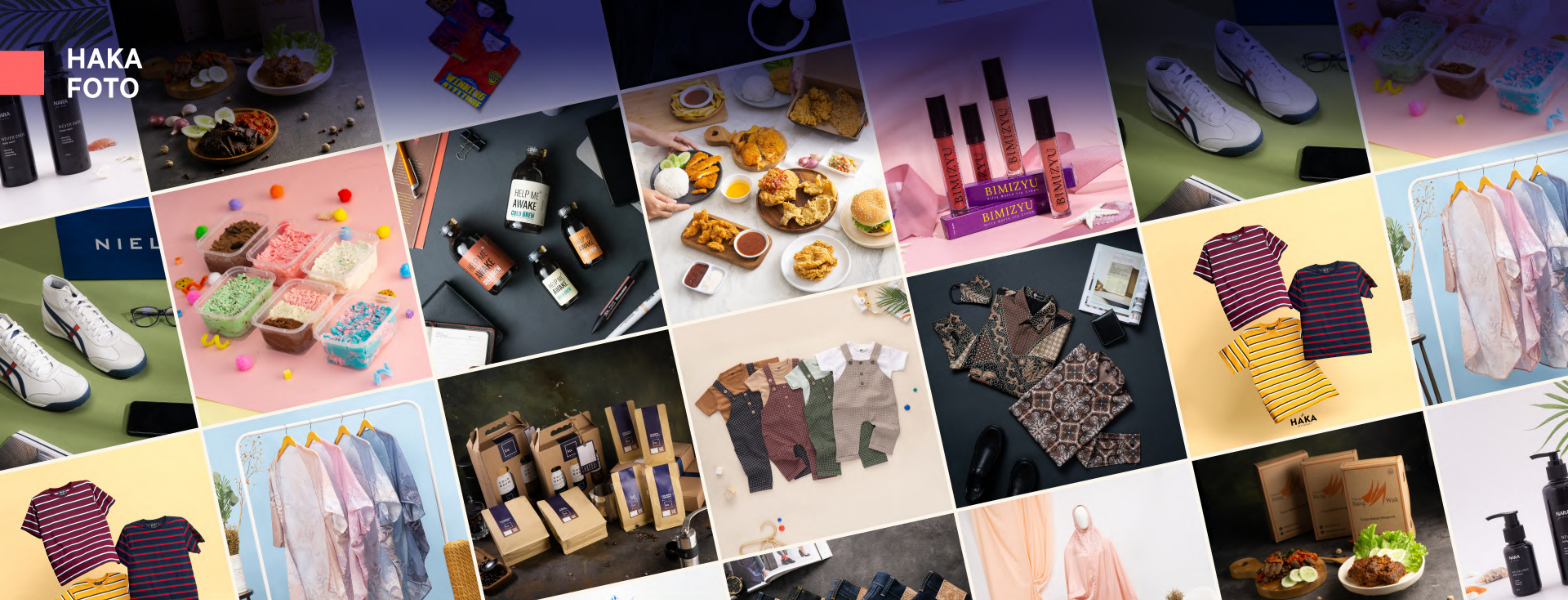
1 video profile

39 video testimonials

48 instagram feeds

12 collateral designs

"Jalin Sinergi, Tumbuh Bersama", is a representation of the tagline that we attach to the unique character of Joko Suranto, as the winning campaign for the General Chair of the DPP REI Indonesia for the 2023-2027 period. We understand a synergy-based approach, which brings out positive values, creates a professional impression, and supports messages of collaboration and mutual growth, in various campaign content. With the synergy established, we are confident that we can grow together toward a better future.



HAKA FOTO

6
years

620
SMEs

780
products

4150 catalogs

8680 shots

930 delivery packages

Established in 2018, HAKA Foto was created driven by our strong desire to support more than 620 SMEs in developing their businesses through high-quality product photography. Currently, our service has successfully helped hundreds of SMEs in Indonesia achieve more profit and goals.



1000 visual campaigns

14.000 followers

39 volunteers

25 regions of Indonesia

10 school roadshows

webinars, talk shows, and
Vocational High School student
upgradings with over

400
participants

The aspiration to transform Ruang SMK to be the center of information and education for all vocational high school students is a commendable initiative toward improving the quality of education in Indonesia. Mavens listen, support, and share the same dream and passion through various visual storytelling campaigns.

Make it happen

We work with governments, experts, companies, nonprofits, to convey messages and help create more stories for everyone.

Starting with you !



Jl. Guntur Sari Kulon No.19,
Turangga, Kec. Lengkong,
Kota Bandung, Jawa Barat 40264